ABSTRACT OF THE DISCLOSURE

To prevent a display screen from being reflected on glass shields, without lowering the visibility of a display portion.

The brightness of the display color of either the background portion 31 on a display screen 30 or the background portion 31 of such one of display portions 32 and 33 as occupies the larger area of the lit portion of the display screen 30 is changed according to the control of a control switch 23. If the brightness of the display color of the background portion 31 is lowered (from the "thin laght blue" to the "thick light blue", for example) at the highttime, therefore, reflection on the less around a cabin 40 can be reduced without lowering the luminance of the display screen Alternatively, the saturation or hue of the display color is likewise changed.